

|| Jai Sri Gurudev ||

**Adichunchanagiri Institute of Technology, Chikkamagaluru**  
**PG Department of Management Studies (MBA)**

**Activity Name:** Felicitation to Ex Service Men

**Resource Person:** Sri. Vinayak Sagar, Tahasildar, Chikkamagaluru ,

**EX Service Men- Sri Mohan CK, & Sri Nagesh Malya**

**Conducted By:** Dr. Vinith HP, Assistant Professor, PGDOMS, AIT

**Date:** 04/08/2022

**Time:** 09:30 to 05:30pm

**Participants:** Student participants from different degree colleges and MBA students

**Description of the Event:** On the Occasion of Azadi Ka Amrit Mahotsav, EX Service Men- Sri Mohan CK, & Sri Nagesh Malya were felicitated in honoring & remembering their service towards the nation, during Young Tarang-2022 A state Level Intercollegiate Management Fest dated 04/08/2022. Tahasildar Vinayak Sagar was the Chief Guest.



Dr. Vinith HP  
Event Coordinator



Dr. Prakash Rao KS  
Professor & Head, PGDOMS, AIT  
**Dr. Prakasha Rao K. S.**  
M.Com., M.Phil., M.F.M., M.B.A., Ph.D  
Head: P.G. Dept. of Mgt. Studies  
CHIKKAMAGALURU-577102



Dr. CT Jayadeva  
Principal, AIT  
**Dr. C.T. JAYADEVA**  
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**ಶಿವಮೊಗ್ಗದ ಎನ್‌ಇಎಸ್ ಚಾಂಪಿಯನ್ಸ್**  
**ರಾಜ್ಯ ಮಟ್ಟದ ಅಂತರ ಕಾಲೇಜು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಫೆಸ್ಟ್**

■ ವಿಜಯವಾಣಿ ಸ್ಪಂದನಾಂಶುಗಳೊಂದಿಗೆ  
 ಉತ್ತಮ ಕಾಲೇಜು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಫೆಸ್ಟ್ ಸ್ಪಂದನ  
 ಸಿದ್ಧರಾದ ಎನ್‌ಇಎಸ್ ಚಾಂಪಿಯನ್ಸ್ ಅಭಿಮಾನಿ  
 ರಾಜ್ಯದ ಸ್ಪಂದನ ಕಾಲೇಜು ವಿದ್ಯಾರ್ಥಿಗಳು  
 ಬಾಂಜಿಯಲ್ಲಿ ಈ ಸಂದರ್ಭದಲ್ಲಿ ಸೇರಿದರು.

■ 35 ಕಾಲೇಜುಗಳ 750 ಆಯೋಜಿಸಿದ  
 ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗಿ ರಾಜ್ಯ ಮಟ್ಟದ  
 ಅಂತರ ಕಾಲೇಜು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಫೆಸ್ಟ್‌ನಲ್ಲಿ  
 ಚಿಕ್ಕಮಗಳೂರು, ಪಾವನ, ಶಿವಮೊಗ್ಗ ಸೇರಿದಂತೆ ವಿವಿಧ ಜಿಲ್ಲೆಗಳ 35  
 ಕಾಲೇಜು 750 ವಿದ್ಯಾರ್ಥಿಗಳು, ವಿವಿಧ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ  
 ಭಾಗವಹಿಸಿ ಬಹುಮಾನ ಪಡೆದಿದ್ದಾರೆ.

■ ತಹಸೀಲ್ದಾರ್ ವಿನಾಯಕ್ ಸಾಗರ್ ವಿಶೇಷರಿಗೆ  
 ಬಹುಮಾನ ವಿತರಿಸಿ ಮಾತನಾಡಿ. ವಿದ್ಯಾರ್ಥಿಗಳು  
 ಇಂಥ ಪಂದಿಗಳನ್ನು ಸದ್ಭಕ್ತಿ ಮಾಡಿಕೊಂಡು  
 ಶಿಕ್ಷಣಕ್ಕೆ ಅನುಕೂಲಕರವಾಗಿ ಎಂದು  
 ಹೇಳಿದರು.

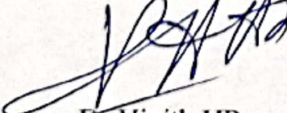
■ ಪ್ರಾಚಾರ್ಯ ಡಾ. ಸಿ.ಟಿ.ಜಯದೇವ ಮಾತನಾಡಿ.

■ ಚಿಕ್ಕಮಗಳೂರಿನ ಎಐಟಿಯಿಂದ ವಿಭಾಗದಿಂದ ಆಯೋಜಿಸಿದ ರಾಜ್ಯ ಮಟ್ಟದ  
 ಅಂತರ ಕಾಲೇಜು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಫೆಸ್ಟ್‌ನಲ್ಲಿ  
 ನಿವೃತ್ತ ಯೋಧರಾದ ಸಿ.ಕೆ.ಮೋಹನ್, ನಾಗೇಶ್  
 ಮಲ್ಯ ಅವರನ್ನು ಗೌರವಿಸಲಾಯಿತು. ವಿನಾಯಕ್  
 ಸಾಗರ್, ಡಾ. ಸಿ.ಟಿ.ಜಯದೇವ ಇತರರಿದ್ದರು.

■ ಇಂಥ ಸ್ಪರ್ಧೆಗಳು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಚಿಕ್ಕಮಗಳೂರು  
 ಕಟ್ಟಿಕೊಳ್ಳಲು ಸರಬರಾಜು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳ  
 ದೇವಭಕ್ತಿಯನ್ನು ಜಾಗೃತಗೊಳಿಸುತ್ತದೆ ಎಂದರು.

■ ನಿವೃತ್ತ ಯೋಧರಾದ ಸಿ.ಕೆ.ಮೋಹನ್, ನಾಗೇಶ್  
 ಮಲ್ಯ ಅವರನ್ನು ಸನ್ಮಾನಿಸಲಾಯಿತು. ಅವರಿಗೆ  
 ಮಂಡಳಿ ಸದಸ್ಯ ಕೆ.ಮೋಹನ್, ಡಾ. ಕೆ.ಎನ್.ಪ್ರಕಾಶ್  
 ರಾವ್, ಡಾ. ಎಲ್.ವಿ.ವೀಣ್ ಇದ್ದರು.

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**Adichunchanagiri Institute of Technology, Chikkamagaluru**

**PG Department of Management Studies (MBA)**

**Activity Name:** One Day Workshop on "Importance of Yoga in Daily Life"

**Resource Person:** Sri Sachidanada S N, Model Farmer Sakkarayapattana

**Conducted By:** Dr. Vinith HP, Assistant Professor, PGDOMS, AIT

**Date:** 12/10/2018

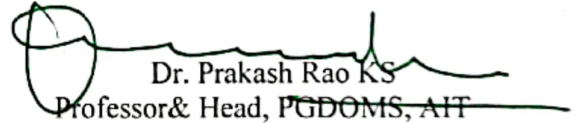
**Time:** 10:30 to 12:30pm

**Participants:** General Public and MBA students

**Description of the Event:** "Importance of Yoga in Daily Life" one day workshop was conducted by Sri Sachidanada S N, Model Farmer Sakkarayapattana on 12/10/2018 for MBA students and general public.



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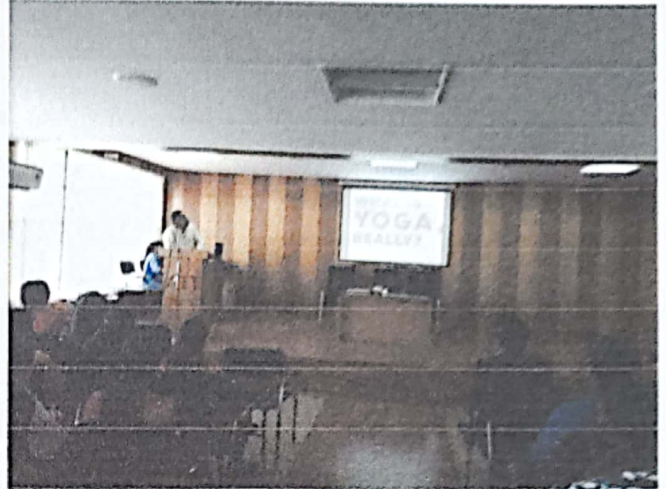


Dr. CT Jayadeva

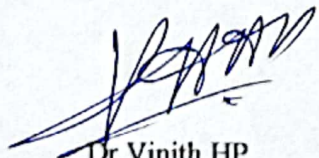
Principal, AIT

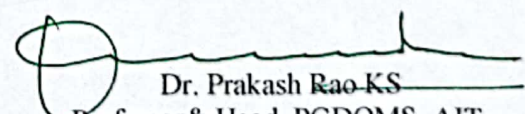
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**Adichunchanagiri Institute of Technology, Chikkamagaluru**

**PG Department of Management Studies (MBA)**

**Activity Name:** Awareness program on “Junk Food & Problems caused by it among Youths”

**Resource Person:** Dr. Vidyasagar. G, Govt Medical Officer, Chikkamagaluru

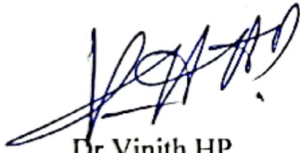
**Conducted By:** Dr. Vinith HP, Assistant Professor, PGDOMS, AIT

**Date:** 28/01/2021

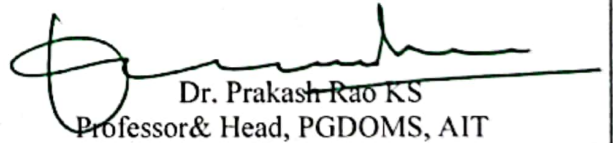
**Time:** 09:00 to 01:30pm

**Participants:** General Public and MBA students

**Description of the Event:** Awareness program on “Junk Food & Problems caused by it among Youths” was organized by PG Dept. of Management Studies on 28/01/2021. Resource Person: **Dr. Vidyasagar. G**, Govt Medical Officer, Chikkamagaluru .



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Event Coordinator



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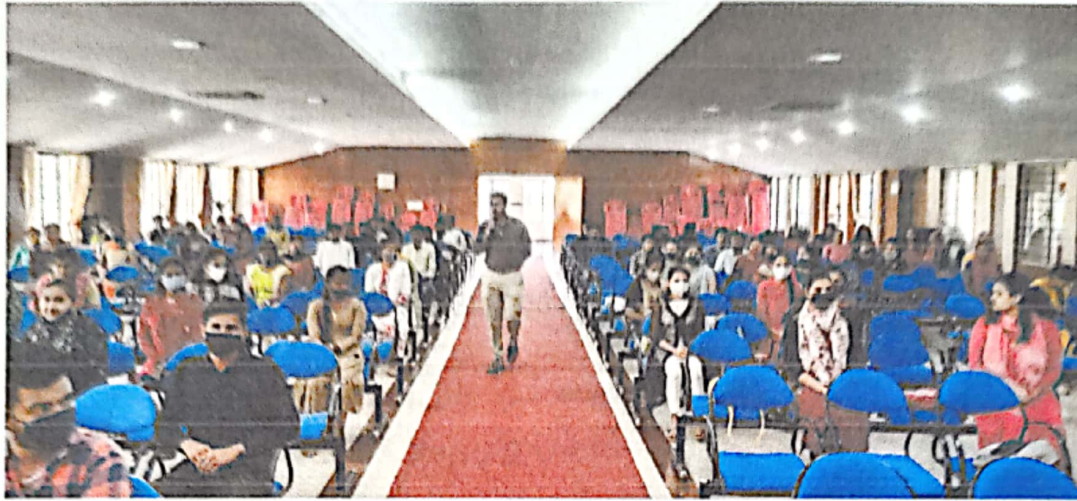


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**Activity Name:** Awareness program on "Road Safety"

**Resource Person:** Sri. Shruthi N.S, Additional Superintendent of Police,  
Chikkamagaluru Dist.

**Conducted By:** Dr. Vinith HP, Assistant Professor, PGDOMS, AIT

**Date:** 04/03/2019

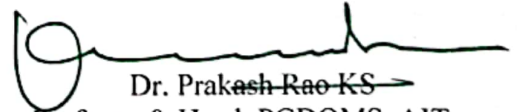
**Time:** 10:30 to 12:30pm

**Participants:** General Public and MBA students

**Description of the Event:** On the occasion of National Road Safety Day, Awareness program on "Road Safety" was organized by PG Dept. of Management Studies on 04/03/2019. Resource Person: Sri. Shruthi N.S, Additional Superintendent of Police, Chikkamagaluru Dist.



Dr. Vinith HP  
Event Coordinator



Dr. Prakash Rao KS  
Professor & Head, PGDOMS, AIT  
**Dr. Prakasha Rao K. S.**

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On the occasion of National Road Safety Day, Awareness program on “Road Safety” was organized by PG Dept. of Management Studies on 04/03/2019. Resource Person: **Sri. Shruthi N.S**, Additional Superintendent of Police, Chikkamagaluru Dist.

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## MBA Student's participation in Various Survey Programs



A Study on the customer satisfaction towards 3G service provided by BSNL in Chikkamagaluru



A Study on the customer satisfaction towards the store environment at More retail store in Chikkamagaluru



A study on Satisfaction level of farmers towards the facilities provided by APMC, Chikkamagaluru



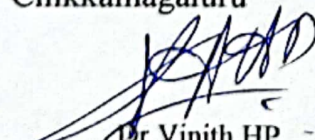
A Study on customer perception and overall services provided by KSRTC Chikkamagaluru

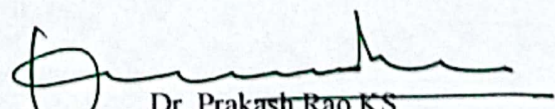


A study on effectiveness of cleanliness and hygiene maintained in Government hospital in Chikkamagaluru



A study on difficulties faced by the public while taking bank loan, at Canara Bank Chikkamagaluru

  
Dr. Vinith HP  
Coordinator for Pilot Project Work

  
Dr. Prakasha Rao KS  
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