

Adichunchanagiri Institute of Technology, Chikkamagaluru

PG Department of Management Studies (MBA)

Activity Name: National Conference on Emerging Trends in Business & Economy was organized by the Department

Conducted By: Dr. Prakash Rao KS, Head PGDOMS, AIT & Mr. Vinith HP, Assistant Professor, PGDOMS, AIT

Date: 22/06/2018

Time: 09:30 to 05:30pm

Participants: Academicians, Research Scholars, Industry Experts & Students

Description of the Event: We PG Dept. of Management Studies organized & successfully completed the one day National Conference on Emerging Trends In Business & Economy on 22/06/2018, Friday. This event was an opportunity for Academicians, Research Scholars & Industrial Experts to explore the emerging issues & discuss about the current trends in present Business world.

Chief Guest of the Event was Prof. Thagaraja, RaniChanamma University, Key Note Address was given by Dr. Srinivas R Patil, Professor & Director IEMS- B- School, Hubli, Technical Secession was addressed by Dr. Ramesh R Kulkarni, Karnataka University. The Inauguration ceremony was witnessed K. Mohan GCM, AIT, as guest of honour and was presided by Principal Dr. CT Jayadeva & the Guests & Delegates were Welcomed by Dr. Prakash Rao K S, Head, PG Dept. of Management Studies, Conference Chair. The whole event was coordinated by Mr. Vinith HP, Assistant Professor, PG Dept. of Management Studies & Conference Convenor.

Event was successfully conducted; more than 100 Delegates from Hassan, Shivamogga, Chikkaballapur, Channarayapattana, Mysore, Banglore, Hubli, Sagara, Mandya, Mangaluru etc & local colleges of Chikkamagaluru were participated and benefitted from the event.

We had received 46 papers for the conference all across the country one paper was also received from Kollapur, Maharashtra. All the papers were reviewed by the Committee and finally 40 papers were accepted for Publication under the Conference Proceedings Book on **“Emerging Trends in Business & Economy”** with ISBN Number. 22 papers were presented in the conference under 5 panels. All the Guests & chairpersons of panels were honored in Valedictory ceremony which was again presided by Dr. C T Jayadeva Principal, AIT.



National Conference on Emerging Trends in Business & Economy

|| Jai Sri Gurudev ||

Advisory Committee

Dr. Srinivas R. Patil
Professor & Director, IEMS-B School, Hubli.
Dr. Giridhar K.V.
Program Co-ordinator NSS Kuvempu University, Shivamogga.
Dr. Jagadeesh K.M.
Co-ordinator PG Dept. of Commerce, IDSG College, Chikkamagaluru.

Session Chair

Sl.No	Sub Themes	Chairman
1.	Emerging Trends in Financial Management	Dr. Shivaprasad G Program Director, ABBS, Bengaluru.
2.	Emerging Trends In Economy	Dr. P. Hari Kumar, Asst Professor, GFGC, Chickballapur.
3.	Emerging Trends In Marketing	Sri. Natesh S M Head, Dept. of Commerce, GFGC for Women's, Chikkamagaluru.
4.	Emerging Trends in Human Resource Management	Sri. Santosh Kumar G Associate Professor, ABBS, Bengaluru.
5.	Emerging Trends in General Management	Dr. H A Ganapathi Asst Professor, GFGC, Hebri, Udipi Dist.

SCHEDULE

Registration	08:30 am to 09:30 am
Inauguration and Key note address	10:00 am to 11:30 am
Tea Break	11:30 am to 11:45 am
Technical session	11:45 am to 01:00 pm
Lunch Break	01:00 pm to 02:00 pm
Paper presentation	02:00 pm to 03:30 pm
Tea Break	03:30 pm to 03:45 pm
Valedictory	03:45 pm to 05:00 pm

Sri Adichunchanagiri Shikshana Trust (R.)



Adichunchanagiri Institute of Technology

Chikkamagaluru - 577 102.

P G Department of Management Studies

With the Divine Blessings of His Holiness Paramapoojya Jagadguru Padmabhushana

Sri Sri Sri Dr. Balagangadharanatha Mahaswamiji

Organising

One Day National Conference on

"Emerging Trends in Business & Economy"-2018

Friday, 22nd June 2018

Invitation

To, _____



Cordially invites you to Inauguration ceremony of one day National Conference on

"Emerging Trends in Business & Economy"

Divine Presence : His Holiness Paramapoojya Jagadguru **Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji** Pontiff, Sri Adichunchanagiri Mahasamstana Mutt.

Gracious Presence : **Sri Sri Gunanathaswamiji** Sri Adichunchanagiri Mahasamstana Mutt, Sringeri, Chikkamagaluru Branch.

Chief Guest : **Prof. C M Thyagaraja** Rani Channamma University, Belagavi

Key Note Speaker : **Dr. Srinivas R Patil** Professor & Director, IEMS-B-School, Hubli.

Technical Talk : **Dr. Ramesh R Kulkarni** Professor, Dept. of MBA, Karnataka University, Dharwad.

Guest of Honour : **Dr. C K Subbaraya** Director, AIT, Chikkamagaluru.
Sri K. Mohan Governing Council Member, AIT & Coffee Planter, Chikkamagaluru.

Presided by : **Dr. C T Jayadeva** Principal, AIT, Chikkamagaluru.

Date : 22/06/2018
Venue : BGS Seminar Hall.

From : **Dr. Prakash Rao K S** Conference Chair
Organising Committee
PG Department of Management Studies, AIT Chikkamagaluru.

From : **Mr. Vinith H P** Conference Convener

Cordially invites you to Valedictory Function of one day National Conference on

"Emerging Trends in Business & Economy"

Divine Presence : His Holiness Paramapoojya Jagadguru **Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji** Pontiff, Sri Adichunchanagiri Mahasamstana Mutt.

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Date : 22/06/2018
Venue : BGS Seminar Hall.

From : **Dr. Prakash Rao K S** Conference Chair
Organising Committee
PG Department of Management Studies, AIT Chikkamagaluru.

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Organising Committee

PG Department of Management Studies, AIT Chikkamagaluru.





ADICHUNCHANAGIRI INSTITUTE OF TECHNOLOGY

(Affiliated to Visvesvaraya Technological University, Belagavi,
Approved by AICTE New Delhi and Recognised by Govt. of Karnataka)
ACCREDITED BY NAAC, N.B.A., ISO 9001 : 2008 CERTIFIED
CHIKKAMAGALURU - 577 102, Karnataka State - INDIA



Std : 08262, Off : 220444
Prin : 220063, Resi : 220343 Fax : 220063.

Email : ait_ckm@rediffmail.com
Website : www.aitckm.in

To,

Date: 06/06/2018

Dr. Srinivas R Patil
Professor & Director
IEMS- B School, Hubli

Dear Sir,

Subject: Request for honorable presence as Chief Guest.

I am writing herewith, to request your honorable presence in gracing our PG Department of Management studies' first National Conference on "Emerging Trends in Business & Economy" to be held on June 22nd, 2018 (Friday). Your presence with a key note address in conjunction to the event is a great honor to us and to the Event.

We are most grateful to have your input and guidance.

Thanking You

Respectfully Yours,

Dr. C T Jayadeva
Principal
A.I.T, Chikamagalur



To,

Date: 12/06/2018

Prof. C M Thyagaraja

Department of MBA

Rani Channamma University, Belagavi

Dear Sir,

Subject: Guest Invitation

I am writing to request your honorable presence in gracing our Department's 1st National Conference on "*Emerging Trends in Business & Economy*" organized on this June 22nd, 2018. We would be most honored if you can be our event's Chief guest and present a short speech in conjunction to the event.

We are most grateful to have your input and guidance.

Thanking You

Respectfully Yours,

Dr. C T Jayadeva

Principal

A.I.T, Chikkamagaluru



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DIN EN ISO 9001 : 2008
Cert No. 01 100 058476

Std : 08262, Off : 220444
Prin : 220063, Resl : 220343 Fax : 220063.

Email : ait_ckm@rediffmail.com
Website : www.aitckm.in

To,

Date: 06/06/2018

Dr. Ramesh R Kulkarni
Professor
Department of MBA
Karnataka University

Dear Sir,

Subject: Request for honorable presence as a Resource Person.

I am writing herewith, to request your honorable presence in gracing our PG Department of Management studies' first National Conference on "Emerging Trends in Business & Economy" to be held on June 22nd, 2018 (Friday). Your presence with a technical talk in conjunction to the event is a great honor to us and to the Event.

We are most grateful to have your input and guidance.

Technical Session from 11:45 am to 01:00 pm

Thanking You

Respectfully Yours,

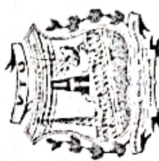
Dr. C T Jayadeva
Principal
A.I.T, Chikamagalur



|| Jai Sri Gurudev ||

Adichunchanagiri Institute of Technology

Chikkamagaluru - 577 102.



CERTIFICATE

This is to certify that Mr. /Ms. /Prof. /Dr. _____ has participated in One day National Conference

on **Emerging Trends in Business & Economy** held on 22nd June 2018 and

presented a paper / in absentia entitled _____

Vinith H. P.

Conference Convener

Dr. K.S. Prakash Rao

Conference Chair

Dr. C.T. Jayadeva

Principal

Dr. C.K. Subbaraya

Director

II Jai Sri Gurudev II

Adichunchanagiri Institute of Technology,
Chikkamagaluru

PG Dept. of Management Studies

Event Report: National Conference on “Emerging Trends In Business & Economy”

With the blessings of JagadGuru Sri, Sri, Sri Padmabhushana Dr. Balagangadharanatha mahaswamiji and with the blessings of JagadGuru Sri, Sri, Sri Nirmalanandanatha mahaswamiji, Pontiff Adichunchanagiri Mahasamsthana Mutt and also with the blessings of Sri, Sri, Sri Gunanatha Swamiji, pontiff Adichunchanagiri shaka mutt shringeri. And with the whole hearted support of our beloved Principal Dr. C T Jayadeva.

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II Jai Sri Gurudev II


Adichunchanagiri Institute of Technology, Chikkamagaluru


PG Dept. of Management Studies

Statement of Bill for NCEBTE-2018

Sl. No	Particulars	Reference	Receipts	Payments
1.	Lunch, Aparana Caters (for 300 members) Breakfast 50x30 Rs=1500 Rs Lunch 80x 80 Rs=6400 Rs	Bill no -061 (1)		7,900/-
2.	Momentous & Shawl	Bill No-976 (2)		5,900/-
3.	Boucher 100 x 35 Rs = 3500 Rs Certificates 100x 11 Rs = 1100 Rs Invitation 50 x 22 Rs = 1100 Rs Banners 3 numbers = 1020 RS	Bill No-198 (3)		6,720/-
4.	Flower Bouquets & Flowers for Decoration	Bill No-219 (4)		2,950/-
5.	Badam Milk, Tea & Coffee at AIT canteen	Bill No-795 (5)		1,290/-
6.	Color rappers	Bill No-1425 (6)		15/-
7.	A4 Envelop Glass Sheet 15x 5 Rs= 75 Rs	Bill No-108 (7)		75/-
8.	Water Bottles 24 x 10=240 Rs	Bill No-j3970 (8)		240/-
9.	Pooja Materials , Lighting the lamp & Biscuits	-----		140/-
10.	Fruit Baskets 7 x 180 Rs =1260 Rs 3x280Rs =840 Rs	Bill No---- (9)		2100/-
11.	Dinner for Delegates	Bill No-001 (10)		3060/-
12.	Postal Expenses	Ref(11)		68/-
13.	Amount paid to Dr. Srinivas R Patil, Key note address=4000Rs Dr. Ramesh R Kulkarni, Technical talk =4000Rs			8,000/-
14.	Publication Expenses	Bill No- 2018981 (12)		19,200/-

Grand Total of Expenses In words Fifty Seven Thousand Nine Hundred Fifty Eight Rupees Only			57,958=00	
Sl. No	Particulars	Reference	Receipts	Payments
1.	Amount received from On Spot registration	-----	19,900/-	
2.	Amount received from online Payment	-----	8,300/-	
3.	Sponsorship Amount from Santhi Textiles	-----	20,000/-	
4.	Sponsorship Amount from Mallandur Home Stay	-----	- NIL-	
Grand Total of Receipts In words Forty Eight Thousand Two Hundred Rupees Only			48,200/-	
Deficit Amount Has to be paid by College 57,958 – 48,200 = 9,758/- In words Nine Thousand Seven Hundred Fifty Eight Rupees Only				9,758/-


Dr. Vinith HP
Event Coordinator


Dr. Prakash Rao KS
Professor & Head, PGDOMS, AIT
Dr. Prakasha Rao K. S.
M.Com., M.Phil., M.F.M., M.B.A., Ph.D
Head: P.G. Dept. of Mgt. Studies
CHIKKAMAGALURU-577102


Dr. C.T. Jayadeva
Principal, AIT
Dr. C.T. JAYADEVA
Principal B.E., M.Tech., Ph.D
Adichunchanagiri Institute of Technology
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