

2022



|| Jai Sri Gurudev ||
Sri Adichunchanagiri Shikshana Trust
Adichunchanagiri Institute of Technology
Chikkamagaluru - 577102, Karnataka
(Affiliated to Visvesvaraya Technological University, Belagavi,
Approved by AICTE, New Delhi and Recognised by Govt. of Karnataka)
ACCREDITED BY NAAC, NBA., ISO 9001:2008 CERTIFIED



PG Department of Management Studies

Cordially welcomes you all for



**“3 DAYS INDUCTION & ORIENTATION PROGRAM FOR FIRST YEAR MBA
& SPECIAL GUEST LECTURERS FOR SECOND YEAR MBA STUDENTS”**

From 07/02/2022 to 09/02/2022

Schedule of Induction and Orientation program for First year MBA, Special guest lecturers for Second year MBA students

Sl.No	Date	Event	Guests/ Speaker	Time	Venue	
1.	07/02/2022 Day-1 Monday	<u>Saraswathi Pooja and Inauguration</u>	<p align="center"><u>Chief Guest</u></p> <p align="center">Sri. Prabhu G, I.A.S Chief Executive Officer Zilla Panchayath Chikkamagaluru</p> <p align="center"><u>Guest of Honour</u></p> <p align="center">Dr. C K Subbaraya Registrar, Adichunchanagiri University BG. Nagara</p> <p align="center"><u>President</u></p> <p align="center">Dr. C T Jayadeva Principal, AIT</p>	10:00 am to 11:30 pm	BGS-I (Auditorium)	
		<u>Induction on AIT culture & MBA programme</u>	Dr. Prakash Rao K S Head, PGDOMS, AIT	11.30 am to 12:30 pm	BGS-I (Auditorium)	
		-Lunch Break-				
		Soft Skill Training on - " <u>Campus 2 Corporate</u> "	Mr. Sumith M.K Corporate Trainer Benagaluru	2:00 pm to 05:00 pm	BGS-I (Auditorium)	

2.	08/02/2022 Day-2 Tuesday	A special talk on- <u>“An Overview of B2B Sales- The hurdles Crossed to be here today!”</u>	Mr. Mohammed Aftaab Sales Application Engineer Keyence India Pvt.Ltd. Bengaluru	09:30 am to 11:00 am	BGS-I (Auditorium)
		-Tea Break-			
		A special talk on- <u>“Career Building as an Art & Science</u>	Sri. M.K Krishna Advisor & Trainer (Consultant), Knowledge Management, SBI Funds Management Pvt.Ltd, Bengaluru	11.15am to 12:30 pm	BGS-I (Auditorium)
		-Lunch Break-			
		Visit to Coffee Centre along with Coffee Museum to understand the History & Economic Overview of World Coffee Industry and contribution of Chikkamagaluru Region to it.		2:30 pm to 05:00 pm	Coffee Board of India, Chikkamagaluru

3.	09/02/2022 Day-3 Wednesday	A special talk on- <u>-“ Start-up’s in India Challenges & Opportunities”</u>	Dr. Naveen Misquith Entrepreneur/ CEO Green Biotech, Balehonnur, Chikkamagaluru	09:30 am to 11:00 am	BGS-I (Auditorium)	
		-Tea Break-				
		A special talk on- <u>“Improving Concentration & Memory Power”</u>	Dr. Vinay Kumar K S Psychiatrist, Araluguppe Dist Government Hospital, Chikkamagaluru	11.15 am to 12:30 pm	BGS-I (Auditorium)	
		-Lunch Break-				
		A special talk on- <u>“Work Life Balance”</u>	Dr. Aniketh Vijay Balegadde Cardiologist, Ashraya Hospital, Chikkamagaluru	2:30 pm to 03:30 pm	BGS-I (Auditorium)	

		Valedictory of Orientation programme	<p>Dr. Aniketh Vijay Balegadde Cardiologist, Ashraya Hospital, Chikkamagaluru</p> <p>Dr. C T Jayadeva Principal, AIT</p> <p>Dr. Prakash Rao K S Head, PGDOMS, AIT</p>	03:30 pm to 04:30 pm	BGS-I (Auditorium)
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Dr. Vinith H P
Coordinator

Dr. Prakash Rao K S
HOD

Dr. C.T Jayadeva
Principal